



Media Policy

Balance Gymnastics is dedicated to providing the highest level of membership service. This includes protecting members' privacy, promoting positive behaviours, and safeguarding the health, safety, and wellbeing of members.

This Policy applies the Balance Gymnastics Privacy policy to the collection and use of photography and video footage, especially in relation to the Balance website, print publications, social media, and photographs and videos taken at Balance venues and events attended by Balance.

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Policy Scope

This policy applies to participants, spectators, officials, coaches, judges and staff at all Balance Gymnastics events and activities.

Related Documents

Related Balance documents include the following:

- Privacy Policy
- Codes of Behaviour
- Member Protection Policy
- Child Protection Policy



PHOTOGRAPHIC POLICY

- Balance Gymnastics may take photographs and videos during classes, programs, and events for use on the website, social media, and other publications.
- If Members do NOT want their child's image used in any promotional material, they must notify the Club in writing.
- Balance will make reasonable efforts to respect the member's wishes. They will remove any images from public access if the person in the image (or their guardian) requests it.

Authorised Photographers

Only Balance Gymnastics staff who are officially authorised are allowed to take photos or film. These staff will be properly trained and must follow all Balance Gymnastics policies.

Parents and Spectators

Parents, guardians, and close family members are allowed to take photos and videos during public events, such as displays and competitions, only from designated spectator areas, and only of their own athlete.

GUIDELINES FOR THE USE OF IMAGES

Health and Wellbeing

Balance Gymnastics is concerned with the health and wellbeing of its members and, as such, will exclude images that may be deemed offensive or unflattering.

- Furthermore, Balance Gymnastics will not actively publish imagery that suggests the use of tobacco, alcohol or prohibited drugs.
- In selecting photographs and videos for use, Balance Gymnastics shall not intentionally expose any person to hatred, ridicule or contempt.
- Balance Gymnastics will not identify persons with full names in a published image unless written approval has been obtained.
- If requested by a member, Balance Gymnastics will endeavour to remove any images of a person (or their guardian) from the public domain.

Ownership

Images collected by Balance Gymnastics are the property of Balance Gymnastics, and individuals contained in such images have no ownership rights of such images. Balance Gymnastics retains the right to use members' images in publications and promotional material. No images collected by Balance Gymnastics will be sold.

POLICY PROMOTION

This policy will be made available to all members via the Balance Gymnastics website at

www.balancegym.com.au

This policy will be communicated to all staff members.