

Media Policy

Balance Gymnastics is committed to providing the highest levels of membership service. This includes protecting members’ privacy, promotion of positive behaviours and protecting the health safety and wellbeing of members.

This Policy applies the Balance Gymnastics Privacy policy to the taking of, and use of photography and video footage, with particular reference to the Balance website, Balance print publications, Balance social media and photographs and video footage taken at Balance venues and events attended by Balance.

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Policy Scope

This policy applies to participants, spectators, officials, coaches, judges and staff at all Balance Gymnastics events and activities.

Related Documents

Related Balance documents include the following:

- Privacy Policy
- Codes of Behaviour
- Member Protection Policy
- Child Protection Policy

PHOTOGRAPHIC POLICY

Balance Gymnastics will take photographs and moving images during Balance Gymnastics classes and programs and at Balance Gymnastics events for use on the Balance Gymnastics website, social media and other publications.



If Members do NOT want their child's image to be used in any promotional material, the Member must formally advise the Club in writing via the Club Manager.

Balance will take all reasonable steps to ensure that the member's wishes are upheld. Balance will remove any images from the public domain that a person in the image (or their guardian) wish to be removed.

Authorised Photographers

Only Balance Gymnastics authorized staff are permitted to take photographs or film. These staff will be appropriately trained and must adhere to all Balance Gymnastics policies.

Parents and Spectators

Balance Gymnastics permits parents, guardians and immediate family members to take photographs and video during public events such as displays and competitions from the spectator areas only, and of their athlete only.

GUIDELINES FOR THE USE OF IMAGES

Diversity

Balance Gymnastics will endeavour to ensure that photographs and videos published on the Balance Gymnastics website and other publications reflect the diversity of the organisation and its members.

Health and Wellbeing

Balance Gymnastics is concerned with the health and wellbeing of its members, and as such will exclude images that may be deemed offensive or unflattering.

Furthermore, Balance Gymnastics will not actively publish imagery which suggests the use of tobacco, alcohol or prohibited drugs. In selecting photographs and videos for use, Balance Gymnastics shall not intentionally expose any person to hatred, ridicule or contempt. Balance Gymnastics will not identify persons with full names in a published image unless written approval has been obtained. If requested by a member, Balance Gymnastics will endeavour to remove any images that a person in the image (or their guardian) wish to be removed from the public domain.

Ownership

Images collected by Balance Gymnastics are the property of the Association and individuals contained in such images has no ownership rights of such images. Balance Gymnastics retains the right to use members' images in publications and promotional material. No images collected by Balance Gymnastics will be sold.



POLICY PROMOTION

This policy will be made available to all members via the Balance Gymnastics website at www.Balancegymnastics.com

This policy will be communicated to all staff members.